

United States of America

United States Patent and Trademark Office

ARIANA GRANDE

Reg. No. 4,965,758

Registered May 24, 2016

Int. Cl.: 3

TRADEMARK

PRINCIPAL REGISTER

GRANDARI, INC. (DELAWARE CORPORATION)
1453 3RD STREET PROMENADE, SUITE 310
C/O STUBBS ALDERTON & MARKILES, LLP
SANTA MONICA, CA 90401

FOR: PERFUME; EAU DE PARFUM; FRAGRANCED BODY CARE PREPARATIONS, NAMELY, BODY LOTIONS, BODY SCRUBS , IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 9-16-2015; IN COMMERCE 9-16-2015.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 4,297,601.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES ARIANA GRANDE-BUTERA, WHOSE CONSENT(S) TO REGISTER IS MADE OF RECORD.

SN 86-526,605, FILED 2-6-2015.

REBECCA SMITH, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

**GRANDARLINC.
(DELAWARE CORPORATION)**

To whom it may concern,

We/I, hereby certify that GRANDARLINC.(DELAWARE CORPORATION), as the registrant of **ARIANA GRANDE** (the “Trademark”),

registration number 4965758

registration date May 24, 2016

are entitled to use and license the Trademark with full power and authority.

We/I, hereby certify that we authorize

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to sell and distribute all categories of the Trademark branded products via any sales channels and run any maketing and advertising activities online and offline.

The valid period of this authorization is from **Jan.1st, 2025** until **Jan. 1st. 2028**. We reserve the right to revoke this authorization throughout the period of validity, however, written notice of such revocation will be given to Merchant at least thirty (30) days in advance.

This letter of authorization is written in English.

For and on behalf of
Trademark Owner:



Emma Johnson

Authorized Signatory